

A MESSAGE FROM STEVE

At Cox Communications Arizona we are committed to being the most trusted communications provider. In 2010, we introduced more HD channels, launched a new video interactive program guide, increased our Internet service speeds, opened new Cox Solutions Stores, and so much more. This year, we will be bringing our customers even more service enhancements while continuing our commitment to give back to the communities we serve.

As you will see in this community development report, our pledge to improve the communities in which we live and work is made a reality every year through our economic impact, our community support and partnerships, and the generosity of our employees.

Thank you for making Cox Communications your most trusted provider in 2010 and in years to come.



Steve Rizley

*Senior Vice President & General Manager
Cox Communications Arizona*



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Economic Impact





OUR ECONOMIC IMPACT IN ARIZONA

Cox Communications
Arizona continues
to make a significant
impact on our state's
economy in a number
of ways, including:

- >> Creating jobs for more than **3,000 ARIZONA RESIDENTS**, with a combined payroll (including benefits) of **\$251 MILLION**.
- >> Providing approximately **THREE MILLION** voice, data, and video services to more than **ONE MILLION** homes and businesses across Arizona.
- >> Purchasing more than **\$100 MILLION** in local and regional goods and services annually.
- >> Generating more than **\$84 MILLION** in taxes and fees to city, county, and state governments.
- >> Investing more than **A BILLION DOLLARS** in infrastructure improvements for Arizona over the past five years.
- >> Awarding more than **\$16 MILLION** in cash and in-kind support to organizations across Arizona.

Cox's Impact in Arizona



Commitment to Multicultural Markets

Cox is committed to connecting with Arizona's multicultural communities and meeting our customers' needs – from hiring bilingual representatives, to the variety of products and services we offer, to the diversity of ways customers can interact with us. Cox Arizona also became a **Spanish Center of Excellence** for Cox in 2010, one of two centers handling all bilingual calls, nationwide.

Diverse Recognition & Recruiting

Diversity continues to be a critical part of our culture, values and business operations at Cox. In 2010, we were recognized with numerous awards that demonstrate our commitment to diversity best practices, including:

- >> Ranked **#21** in Diversity Inc's list of Top 50 companies for diversity
- >> Ranked **#36** in Training magazine's top 125 workforce training/development programs
- >> **100 percent rating** in the Human Rights Campaign Corporate Equality Index
- >> Named the **Best Operator for Women** in the annual Women in Cable Telecommunications PAR Survey
- >> Recipient of the **Diversity Leadership Alliance award** for corporation of the year
- >> Recipient of two awards for **Excellence in Multi-cultural Marketing** from the National Association of Minorities in Cable
- >> Recipient of a CableFax award for best regional program for **Su Vida**, Cox7-AZ's exclusive program highlighting Hispanic culture in AZ
- >> Nominated by the United Latino Business Coalition for **Diverse Corporation of the Year**
- >> Recipient of the 2010 Arizona Society of Human Resource Management (SHRM) **Diversity Award** for large companies

COX CONSERVES

At Cox, we work hard to conserve natural resources and protect the environment through eco-friendly operating standards and environmental awareness programs. The success of our Cox Conserves program has resulted in a 150Kwh solar energy system via overhead parking stalls, creative fleet solutions using flex-fuel vehicles and hybrids, a "green" telework call center program, and a robust recycling program that generates income for non-profits in the community through Cox Charities.



POLITICAL ENGAGEMENT

From municipal relations to regulatory compliance and everything in between, our political engagement in the state of Arizona runs deep. Our Government Affairs team plays a critical role in our company's success while looking out for the best interests of our community. We also ensure that our employees are connected to the issues that matter in Arizona through several political involvement programs, such as our highly successful Cox Political Action Committee (CPAC), our Cox Votes government and political education program, and our Cox Advocacy Network grassroots political engagement program.



DEER VALLEY TECHNOLOGY CENTER

In early 2010, we broke ground on our new Deer Valley Technology Center. This data and network center will serve all of Cox Enterprises' major subsidiaries nationwide, including the Cox Communications, Manheim and Kudzu operations in Arizona. Developed with eco-friendly design principles and engineering techniques, the building has lower energy consumption and reduced carbon emissions of nearly 2,500 tons a year.



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Community Events & Partners



Cox Arizona is committed to working with and investing in organizations and programs that improve the quality of life for our customers, our employees and our neighborhoods. Programs and events we supported in 2010 that are examples of our community development commitment include:

DIVERSE COMMUNITY EVENTS

Cox was proud to support numerous events important to the Hispanic community in 2010, including:

- Chicanos Por La Causa's Esperanza Awards
- Fiestas Patrias
- Hispanic Heritage Month
- Hispanic Women's Conference
- Tucson International Mariachi Conference
- Valle del Sol's Profiles of Success
- League of United Latin American Citizens Educators Awards
- 40 Hispanic Leaders Under 40

In addition, Cox supported the 2010 Valley of the Sun Juneteenth Festival & Heritage Celebration, the Phoenix Indian Center's Silver & Turquoise Ball, and the 2010 Phoenix Pride Festival.



ECONOMIC DEVELOPMENT EVENTS

Our commitment to Arizona's economic growth is reinforced every year through our partnership with the Greater Phoenix Chamber of Commerce to produce Doing More for Arizona: Economic Outlook. This Cox7-AZ exclusive program focuses on important economic issues facing Arizona.

In addition, Cox partnered with Tucson Regional Economic Opportunities in 2010 to bring the Chairman of the Joint Chiefs of Staff, Admiral Mike Mullen, to Tucson to discuss the importance and interdependence of the military and the business community.



COMMUNITY FUNDRAISING EVENTS

Cox and the Primavera Foundation partnered again in 2010 on the summer-long Primavera Cooks! campaign. The Cox evening at Pastiche was a great success, raising \$25,000 for the Primavera Foundation.

Cox was also the Presenting Sponsor of the Phoenix Children's Hospital's annual Emily Center Fashion Show, benefiting the hospital-based pediatric family health library.

COMMUNITY DEVELOPMENT PARTNERSHIPS

Through the combined resources of our Public Affairs department, Cox Business and Cox Media services, Cox is able to provide even greater support to our community partners. By taking full advantage of our advertising/marketing solutions, reliable business data, voice and video services, creative production studios and other community resources, our partners, including Banner Healthcare, Goodwill and Phoenix Children's Hospital, are even better positioned to serve the community.



TECHNOLOGY FOR YOUTH PROGRAMS

In 2010 Cox helped build an interactive technology exhibit at the Tucson Children's Museum. The exhibit, named "Tech-topia" by a local Tucson student, includes a "Bug Rug" where kids walk in a virtual forest floor. There is also an interactive wall-sized digital screen where visitors can literally superimpose their image in real-time multi-colored dimensions.

Cox also utilizes our technology to support other local youth-education programs at the Challenger Space Center, Junior Achievement, Tucson Big Brothers Big Sisters, and the Valley of the Sun YMCAs.

Cox uses Social Media

TO ENGAGE WITH OUR CUSTOMERS

The growth of Cox Arizona's social media community has made one thing clear: people love Digeez! In 2010, Cox launched a Facebook application called Digeez Photos, allowing Cox Arizona fans to go on "vacation" with Digeez by adding pictures of themselves and their friends to travel-inspired scenes with Digeez.

Furthermore, fans using the application had the opportunity to win prizes by taking copies of their photos into their local Cox Solutions Store.





Cox Solutions Stores

In 2010 we launched our new Cox Solutions Stores in Tempe and Phoenix. These locations that were once simply “front counters” have been transformed into an Apple meets IKEA retail atmosphere that is inviting, engaging and full of solutions for our customers’ digital needs.

Cox7-AZ Community Programming

For more than 25 years, Cox7-AZ has been featuring match-ups of the top schools from throughout Arizona on the High School Football Game of the Week, coverage of various high school sports games, and stories of high school students involved in clubs, sports and community activities on After the Bell.

In 2010, Cox7-AZ introduced the Sport Clips Haircuts Spirit Clip of the Week. Parents, teachers and students were given the opportunity to submit videos demonstrating their school’s spirit, and each week the video with the most votes won a prize and qualified to compete for “Spirit Clip of the Year.”

In addition to our coverage of local high school sports, Cox7-AZ provides exclusive programming for the Arizona community, like Su Vida, a half hour television show that highlights Hispanic culture, community and heritage in Arizona, Sustaining Arizona, which features green businesses, products and services offered statewide, and Doing More for Arizona: Cox Charities, which shows how local charities are improving our communities.

Movies in the Park

Every year, Cox partners with local city councils to put on these free fun family evenings. In 2010, we hosted events in Sierra Vista and Phoenix where hundreds of residents gathered to visit with family and neighbors, enjoy free popcorn, and watch a family feature film outdoors on a giant inflatable screen.



COX Charities

Cox Charities was created in 1996 to support the community beyond the company's corporate contributions. Since its inception, we have raised and awarded nearly \$3 million in grants to hundreds of non-profit organizations across Arizona. In 2010, \$470,000 was awarded to 74 agencies statewide, including:

We are thankful for all of the organizations we have partnered with over the years and would especially like to thank the following Cox Charities fundraising partners: Barrett-Jackson Collector Car Auction, Scottsdale Arabian Horse Show, The Thunderbirds and the WM Phoenix Open, Celebrity Fight Night, and Scottsdale Culinary Festival.



As an additional way to support our community, in 2010 we introduced an opportunity for Cox customers to add an optional \$1 contribution to Cox Charities onto their monthly bill.



A New Leaf
ACCEL
Aguila Youth Leadership Institute
Aid to Adoption of Special Kids
Alhambra Education Partnership
American Red Cross Grand Canyon Chapter
Arizona Animal Welfare League
Arizona Blind and Deaf Children's Foundation
Arizona Quest for Kids
Arizona Saves
Arizona Science Center
Arizona's Children Association
Assistance League of Phoenix
Back To School Clothing Drive Association
Banner Health Foundation
Best Buddies Arizona
Big Brothers Big Sisters of Central Arizona
Big Brothers Big Sisters of Tucson
Boys & Girls Club of Sierra Vista
Boys & Girls Clubs of Greater Scottsdale
Boys & Girls Clubs of Metropolitan Phoenix
Boys & Girls Clubs of the East Valley
Boys Hope Girls Hope of Arizona
CARE Partnership
Challenger Space Center

Child Crisis Center
Children's Museum of Phoenix
Cochise Robotics Association
Communities In Schools of Arizona
Communities in Schools of Tempe & Kyrene
Community Bridges
COPE Community Services
Desert Botanical Garden
Desert Foothills Theater
Educational Enrichment Foundation
Epilepsy Foundation of Arizona
Florence Crittenton Services of Arizona
Free Arts of Arizona
Friendly House
Friends of the Sierra Vista Public Library
Gabriel's Angels
Greater Phoenix Youth at Risk
HandsOn Greater Phoenix
Homeward Bound
Jobs for Arizona's Graduates
Junior Achievement of Arizona
Make Way for Books
Maricopa Community Colleges Foundation
New Life Center
One Step Beyond

Phoenix Children's Hospital
Phoenix Film Foundation
Phoenix Public Library Foundation
Phoenix Rescue Mission
Phoenix Symphony
Phoenix Theatre
Phoenix Zoo
Release the Fear
Rosie's House: A Music Academy for Children
Sahuaro Girl Scout Council
Save the Family Foundation
Sojourner Center
Southern Arizona Children's Advocacy Center
Southwest Autism Research & Resource Center
Teen Lifeline
Touch Point Connection
Tucson Audubon Society
United Way of Tucson & Southern Arizona
Valle del Sol
Valley of the Sun YMCA
Valley Youth Theatre
VOICES: Community Stories Past & Present
YMCA of Metropolitan Tucson
Youth On Their Own

Cox Charities is committed to building, strengthening and investing in metropolitan & rural Arizona communities by mobilizing employee giving and selfless service and raising and granting funds primarily for youth and education programs.



Cox Volunteers and Board Involvement

Cox Arizona employees volunteered more than 26,000 hours of community service in 2010. In addition, 60 Cox leaders serve on the boards of more than 100 community organizations across the state.

Each quarter two Cox Community Champions are selected and featured in a 30-second public service announcement highlighting their commitment to the community. A \$1,500 donation is also made in their name to the charity of their choice. Congratulations to our 2010 Cox Community Champions: **Sean Layer, Pam Idler, Sergio Peñaloza, Lisa Darling, Jay Lockard, Dave Dickerson, Randall Loar** and **Joseph Wells**.

Connecting with Holiday Cheer

Each year employees across the state participate in various activities that brighten the lives of Arizona's children during the holidays. The programs supported in 2010 included the 15th annual Capitol School Toy Drive, Tucson's Winterhaven Wreath Hanging, support for Casa de los Niños, the Los Artes holiday party, the Douglas/Sierra Vista Holiday Parade, a CPS Paint-A-Thon, a 3,000-pound food drive, and other events.

Animal Rescue Programs

Animals In Distress (A.I.D.) was started in 2010 by a Cox employee and provides field technicians with a badge listing the numbers of local animal control agencies, along with a checklist to help determine the extent of the animal's distress. In addition, a Cox employee in Wickenburg runs Animal Rescue Friends (A.R.F.), an animal rescue organization serving Peeples Valley, AZ.

Turning Waste Into Growth

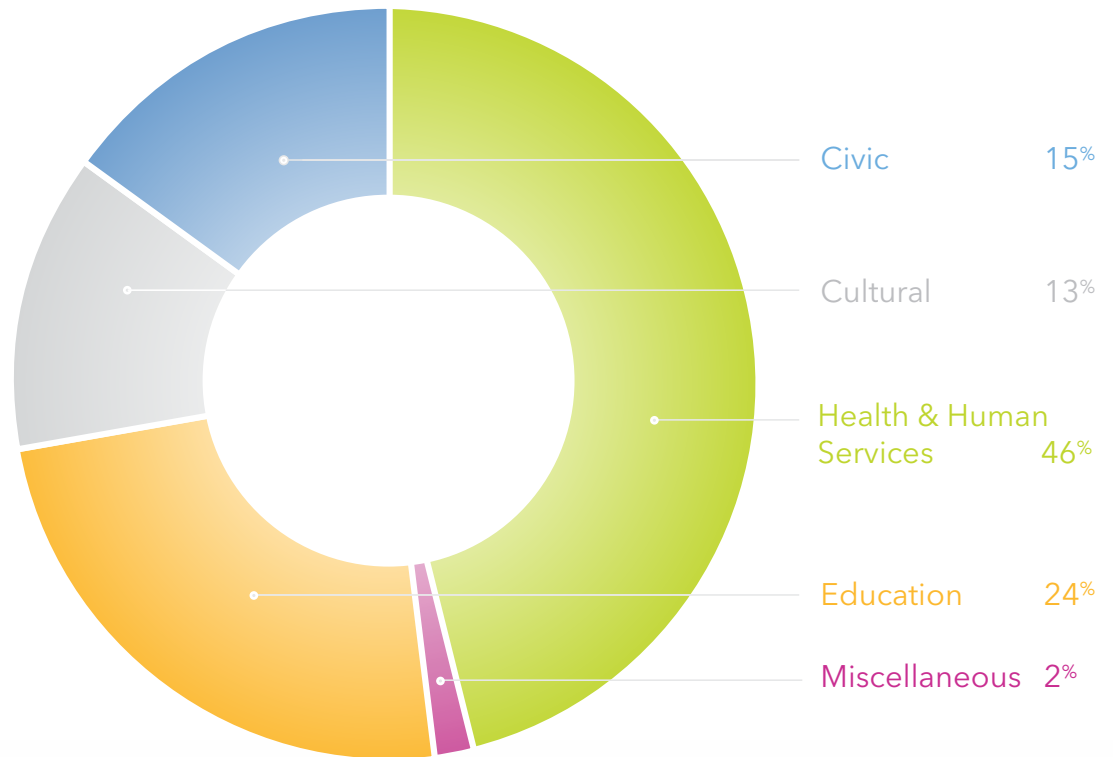
TWIG (Turning Waste Into Growth) is a grassroots employee-led program that educates fellow Cox employees about the benefits of recycling and donates proceeds from recycling efforts to Cox Charities to support youth and education programs.

Employee Giving

In the fall of 2010, Cox Charities conducted our annual employee pledge drive. Our generous employees pledged a record-breaking \$500,000 to Cox Charities and other local charities. Over the past 10 years, Cox Arizona employees have contributed more than \$3 million back into the communities where we live and work.

ARIZONA 2010 CASH & IN-KIND CONTRIBUTIONS

In 2010, Cox Communications' cash and in-kind contributions in Arizona totaled more than \$16 million.



CORPORATE GIVING REPORT

Many of the organizations supported by Cox Arizona in 2010 are listed here.

In addition, Cox supports many schools, libraries, municipal buildings, fire and police stations located in our service areas with complimentary cable services.

CIVIC

Amistades
Arab American Association
Arizona Association for Economic Development
Arizona Attorney General's Office
Arizona Chamber of Commerce
Arizona Housing Alliance
Arizona Multihousing Association
Arizona Secretary of State's Office
Arizona Small Business Association
Arizona Tax Research Association
Arizona Technology Council
Arizona Town Hall
Arizona Women's Education and Employment (AWEE)
Arizona-New Mexico Cable Communications Association
Association of Fundraising Professionals (AFP)
Be a Leader Foundation
Benson Chamber of Commerce
Better Business Bureau
Breakthrough Leadership Institute
Center for Progressive Leadership
Chandler Chamber of Commerce
Cochise Center for Economic Research
Davis-Monthan Air Force Base
Downtown Tucson Partnership
East Valley Partnership
Greater Phoenix Chamber of Commerce
Greater Phoenix Economic Council
Greater Tucson Leadership
Hispanic Women's Corporation

Jobing Foundation
League of Arizona Cities & Towns
Maricopa Association of Governments
Metropolitan Pima Alliance
Phoenix Community Alliance
Phoenix Public Library Foundation
Pima Library Foundation
Rio Salado Town Lake Foundation
Sierra Vista Parks & Leisure
Sister City Association of Mesa
Southern Arizona Leadership Council
Tucson Hispanic Chamber of Commerce
Tucson Metropolitan Chamber of Commerce
Tucson Regional Economic Opportunities (TREGO)
Tucson Urban League
Westmarc

CULTURAL

Arabian Horse Association of Arizona
Arizona Black Film Showcase
Arizona Citizens/Action for the Arts
Ben's Bells
Bill Pickett Invitational Rodeo
Childsplay
Cochise Cowboy Poetry & Music Gathering
Free Arts of Arizona
Los Changuitos Feos de Tucson
Museum of Contemporary Art (MOCA)
Phoenix Film Festival
Phoenix Indian Center

Phoenix Symphony
Phoenix Theatre
Scottsdale Culinary Festival
Tucson Girls Chorus
Tucson Museum of Art
Tucson Symphony Orchestra
Valley of the Sun Juneteenth
Valley Youth Theatre
Voices: Community Stories Past & Present

EDUCATION

A Stepping Stone Foundation
Alhambra Education Partnership
Arizona Educational Foundation
Arizona Saves
Arizona Science and Engineering Fair
Arizona Science Center
Arizona State University Foundation
Black Stallion Literacy Foundation
Cable in the Classroom
Challenger Space Center
Cochise Robotics Association
Communities in Schools
Connecting with Kids Network
Desert Botanical Garden
Educational Enrichment Foundation
First Things First
Jobs for Arizona's Graduates
Junior Achievement of Arizona
Make Way for Books

Maricopa Community Colleges Foundation
Mesa Foundation for Educational Assistance
One Step Beyond
Phoenix Zoo
Rosie's House
Scientek 12
Touch Point
Tucson Children's Museum
University of Arizona Foundation

ENVIRONMENTAL

Arizona Animal Welfare League
Arizona League of Conservation
Central Arizona Project
Friends of Animal Care and Control
National Audubon Society
Native Seeds
Phoenix Animal Care Coalition
Phoenix Parks & Conservation
Tucson Audubon Society

HEALTH & HUMAN SERVICES

A New Leaf
ACCEL
Aguila Youth Leadership
Aid to Adoption of Special Kids (AASK)
American Cancer Society
American Diabetes Association
American Heart Association

American Red Cross
Arizona Blind and Deaf Children's Foundation
Arizona Coalition Against Domestic Violence
Arizona Quest for Kids
Arizona's Children Association
Arthritis Foundation
Assistance League of Phoenix
Aunt Rita's Foundation
Back to School Clothing Drive Assoc.
Banner Health Foundation of Arizona
Beat Cancer Boot Camp
Best Buddies Arizona
Big Brothers Big Sisters of Central Arizona
Big Brothers Big Sisters of Tucson
Boys & Girls Clubs of Greater Scottsdale
Boys & Girls Clubs of Metropolitan Phoenix
Boys & Girls Clubs of Tucson
Boys Scouts of America
Care Partnership
Casa de los Niños
Catholic Community Service
Celebrity Fight Night Foundation
Chicanos por la Causa
Child Crisis Center
Childhelp
Children's Action Alliance
Chrysalis Shelter
Community Bridges
Community Food Bank
Cope Community Services

Epilepsy Foundation
Florence Crittenton Services of Arizona
Fresh Start Women's Foundation
Friendly House
Gabriel's Angels
Glassman Foundation
Good Neighbor Alliance
Goodwill of Central Arizona
Gooter Foundation
Handi-Dogs
HandsOn Greater Phoenix
Haven
Healing Fields
Helping Hands for Single Moms
Homeward Bound
Jenna Bears Foundation
Juvenile Diabetes Research Foundation
La Frontera
Leukemia & Lymphoma Society
Make a Difference
March of Dimes
Mesa United Way
Mothers Against Drunk Driving (MADD)
New Life Center
New Life Society
Operation Homefront
Packages from Home
Phoenix Arthritis Foundation
Phoenix Children's Hospital
Phoenix Rescue Mission

Phoenix Suns Charities
Phoenix Youth at Risk
Prostate Cancer Foundation
Release the Fear
Sahuaro Girl Scout Council
Save the Family Foundation
Scottsdale Training & Rehabilitation Services (STARS)
Sistas of Arizona
Sojourner Center
Southern Arizona AIDS Foundation
Southern Arizona Children's Advocacy Center
Southwest Autism Research & Resource Center
Southwest Center for HIV/AIDS
Spina Bifida Association of Arizona
St. Joseph the Worker
Susan G. Komen for the Cure
Teen Lifeline
TGen Foundation
Tumbleweed Center for Youth Development
UMOM New Day Centers
United Way of Tucson and Southern Arizona
Valle del Sol
Valley of the Sun Jewish Community Center
Valley of the Sun United Way
Valley of the Sun YMCA
YMCA of Metropolitan Tucson
Youth on Their Own
YWCA of Tucson